



European Smart and Sharing Cities

International conference on cities influenced by digital technologies and online platforms in the region of the UN Economic Commission for Europe

www.mmr.cz/essc

**Ministry of Regional Development of the Czech Republic
Public Investment Academy, Pařížská 4, Prague 1
22-23 November, 2018**



Agenda



Thursday 22 November, 2018 - Guided by **Ms Veronika Sedláčková**, Czech journalist

10:00 **Registration, welcome coffee**

11:00 **Opening and introductory addresses**

Ms Klára Dostálová, Minister of Regional Development, Czech Republic

Mr Richard Raši, Deputy Prime Minister's Office for Investments and Informatization, Slovak Republic

Ms Marie Chatardová, Ambassador and Permanent Representative to the UN, Czech Republic

Ms Gulnara Roll, Head of the Housing and Land Management Unit, UN Economic Commission
for Europe, Geneva, Switzerland

Mr Javier Torner, Urban Planning and Design Branch, UN Human Settlements Programme (UN-Habitat)

11:40 **Key-note introductory address**

Mr Martin Barry, landscape architect and leader of reSITE, USA

12:00 **Session One**

Potentials and challenges of smart and sharing cities in the UNECE region – impact of digital technologies and on-line platforms

Panel discussion, moderated by

Ms Daniela Grabmüllerová, Ministry of regional Development, Czech Republic

Panellists:

Prof Brian Evans, Professor, Glasgow School of Art, United Kingdom

Mr Kieran McCarthy, Member of the European Committee of the Regions, Ireland

Mr Christian de Barrin, Chief Executive Officer, Hotrec, Hospitality Europe, Brussels, Belgium

Mr Vladimír Zadina, Director, Smart Prague, Czech Republic

Mr Tadashi Matsumoto, Coordinator, Urban Policies and Sustainable Development Division, Paris,
OECD

Mr Jan Havlík, Permanent Representation of the Czech Republic to the EU, Brussels, Belgium

Questions and discussion with participants from the auditorium

13:20 **Lunch**

14:20 **Presentations of the current situation in several cities – real experience, lessons learned**

Mr Brendan McBride, Associate Commissioner, Divisions of New Construction Finance and Special Needs Housing, Department of Housing Preservation & Development, New York City, USA

Mr Rui Neves Bochmann Franco, Deputy City Councillor – Portfolios of Housing and Local Development, City of Lisbon, Portugal

Ms Shana Krakowski, Manager of the Platform – Tel Aviv Global, Mayor's Office, Tel Aviv-Yafo, Israel

Mr Michal Němec, Prague Institute of Planning and Development, Czech Republic

Ms Helena Čížková, Counsellor, Deputy Permanent Representative of the Czech Republic to the OECD,
Paris, France

Questions and discussion with participants from the auditorium

15:30 **Coffee break**



16:00 Session Two
Housing – local citizens versus tourists? Markets and affordability

Panel discussion, moderated by

Prof Michal Kohout, Faculty of Architecture, Prague, Czech Republic

Panellists:

Mr Cédric Van Styvendael, President of Housing Europe, Belgium

Mr Sven Bergenstråhle, President, International Union of Tenants, Stockholm, Sweden

Ms Alexandra Willey, Head of Regeneration Projects, Clarion Housing Group, London, United Kingdom

Ms Gulnara Roll, Head of the Housing and Land Management Unit, UN Economic Commission for Europe, Geneva, Switzerland

Mr Milan Taraba, President, Association for Tenants Protection, Czech Republic

Mr Agron Beka, Executive Director, Social Housing and Property Rights, Kosovo (Serbia)

Questions and discussion with participants from the auditorium

17:20 Summary of the first day

Ms Daniela Grabmüllerová, Ministry of regional Development, Czech Republic

Friday 23 November, 2018 - Guided by **Mr Petr Kučera**, Czech architect

10:00 Session Three
Urban planning and governance of a smart city – balancing economic vibrancy and public interests

Panel discussion, moderated by

Mr František Kubeš, Ministry of regional Development, Czech Republic

Panellists:

Prof Brian Evans, Professor, Glasgow School of Art, United Kingdom

Ms Alexandra Willey, Head of Regeneration Projects, Clarion Housing Group, London, United Kingdom

Prof Karel Maier, Professor of Urbanism, Faculty of Architecture, Czech Technical University, Prague, Czech Republic

Mr Anthony Boanada-Fuchs, St. Gallen Institute of Management in Latin America, Switzerland

Mr Tomáš Lapáček, Director of the Strategy and Policy Section, Prague Institute of Planning and Development, Czech Republic

Mr Javier Torner, Urban Planning and Design Branch, UN Human Settlements Programme (UN-Habitat)

Questions and discussion with participants from the auditorium

11:20 Coffee break



11:50 Session Four
Self-regulation and regulation and its enforcement - roles of municipal and national governments

Panel discussion, moderated by

Ms Radana Leistner Kratochvílová, Ministry of regional Development, Czech Republic

Panellists:

Mr Sven Bergenstråle, President, International Union of Tenants, Stockholm, Sweden

Mr Brendan McBride, Associate Commissioner, Divisions of New Construction Finance and Special Needs Housing, Department of Housing Preservation & Development, New York City, USA

Mr Wolfgang Hassler, Municipal Department for Economy, Labour and Statistics, City of Vienna, Austria

Ms Amie Figueiredo, Housing and Land Management Unit, UN Economic Commission for Europe, Geneva, Switzerland

Ms Pavlína Žáková, Economic Advisor at European Commission, Czech Republic

Mr Filip Dvořák, First Vice-Chairman of the Chamber of Commerce of Prague 1, Czech Republic

Questions and discussion with participants from the auditorium

13:10 Summary and concluding remarks

Ms Daniela Grabmüllerová, Ministry of regional Development, Czech Republic

13:15 Closing lunch and end of the conference

* * *