

In 4,400 days -
How Smart Will We Be?

MARTIN JOSEPH BARRY

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SMART

DUMB

A nighttime photograph of the London skyline. The Shard is illuminated and stands prominently on the left. The London Eye bridge is in the foreground, its structure lit up. The River Thames is visible at the bottom, with light trails from boats. The sky is dark with some clouds.

CITIES GENERATE
70%
OF GLOBAL GDP

An aerial night view of Paris, France, with the Eiffel Tower prominently illuminated in the center. The city lights create a dense pattern of yellow and white dots against the dark blue night sky. The text is overlaid on the right side of the image.

60 %
OF GLOBAL GDP
IS GENERATED IN
600 URBAN CENTERS



60%

ALL URBAN DWELLERS
WILL BE UNDER THE AGE
OF 18 BY 2030





51%

25- TO 34-YEAR-OLDS (US)
ARE 51% MORE
LIKELY TO LIVE WITHIN

5K
OF A CBD

An aerial photograph of London, England, showing the River Thames flowing through the city. The Shard skyscraper is prominent on the left. The Tower Bridge is visible in the lower center. The text '100%' is overlaid in large white font on the right side of the image.


100%

ALL COLLEGE-EDUCATED
UK 'MILLENNIALS' LIVE IN
LARGE AND
MEDIUM-SIZED CITY
CENTRES



In 2025, there will be
13 million more children
in
2.3x more households

We are having less kids
but we are remaining in city centers with
those smaller families. Micro-unit flats
and new forms of housing need to be
designed

A person is sitting on a grassy field, with their legs and feet visible in the foreground. They are wearing dark blue jeans and brown leather brogue shoes with light-colored laces. The background is a lush green landscape with many trees, some of which are in focus and others are blurred. The overall scene is peaceful and natural.

“A SOCIETY GROWS
GREAT WHEN OLD (WO)
MEN PLANT TREES WHOSE
SHADE THEY KNOW THEY
SHALL NEVER SIT IN.”

<GREEK PROVERB>

CITY DESIGN
IS A GENERATIONAL
ISSUE



PUBLIC SPACE
IS A HUMAN STORY

A photograph of a man and a woman sitting on a pier, looking out at the ocean at sunset. A bicycle is parked in the foreground. The scene is dimly lit, with the sky showing a gradient of colors from blue to orange. The couple is seen from behind, and the bicycle is a silver-colored model with a black seat and handlebars. The woman is wearing a dark coat, and the man is wearing a brown jacket. The bicycle has a plastic bag on the seat and a water bottle on the frame. The pier has a metal railing, and there are two vertical poles on either side of the couple.

“TO BE HUMAN IS TO BE A
PERSON IN RELATION.”

ELISABETH T. VASKO

CITIES ARE
PERSONAL

CITIES ARE
ENABLING





- Leadership and vision is the only consistent, determining factor that sets one city apart from the rest.
- Work with the private sector to upgrade the 4G network immediately and encourage more smartphone usage. These two factors alone are a bell-weather for how innovative a city is.
- Equitable, fair housing & transport options
- **Density.**
- Importantly, no city can answer this question the same way.

What makes
a city
smart?

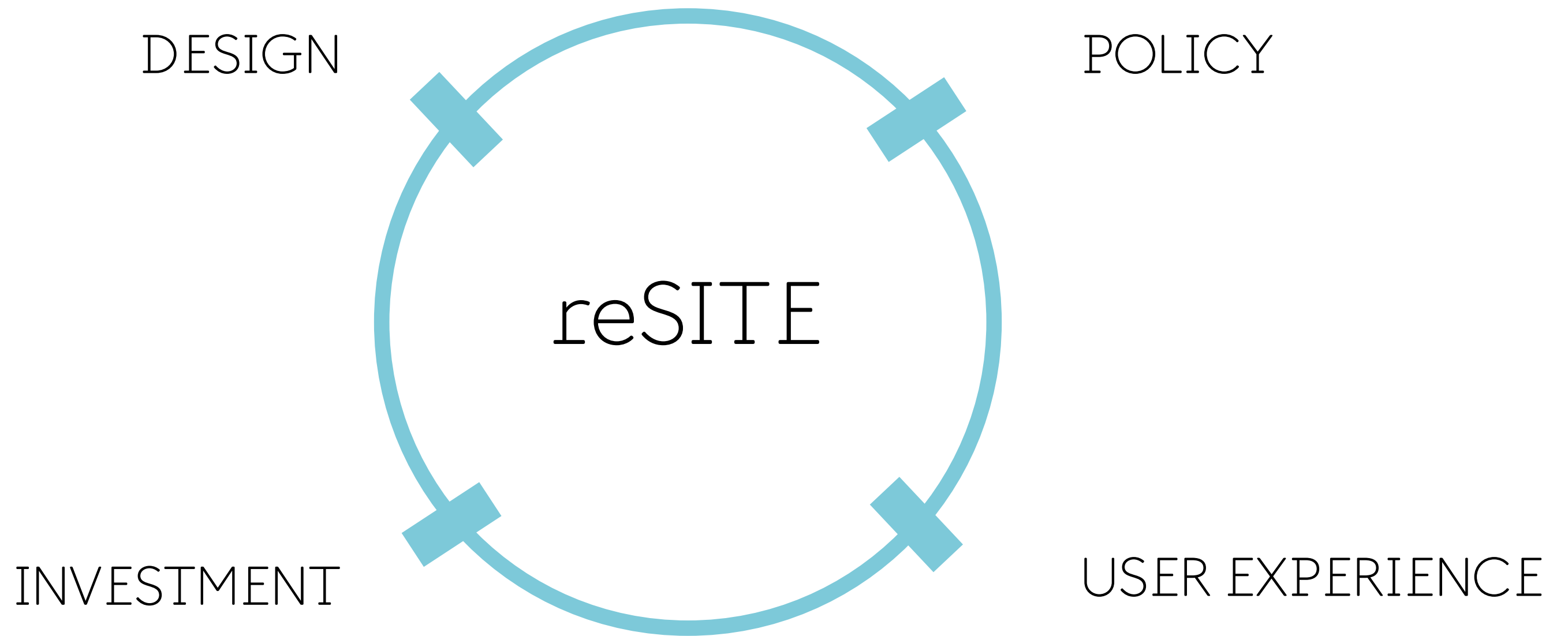
Cities need to know exactly where they want to go, not drift there.

The so-called 'smartest' cities have very clear targets and implement plans quickly with broad private and civic sector incentives to hit those targets.

reSITE has
convened
the world's
best thought
leaders and
creators

For
over
... **6** ...
years
in politics,
economy,
urbanism,
innovation,
and
architecture.

We are solution driven.
We aim to catalyze our audiences with
the **best ideas** across the public, private
and culture sectors. We're finding ways
to curate an urbane lifestyle by fusing
innovation, investment and action.



reSITE

is a catalyst for **action** and
innovative leadership; an international
platform to exchange and implement ideas to make
cities more livable, competitive
and **resilient**.



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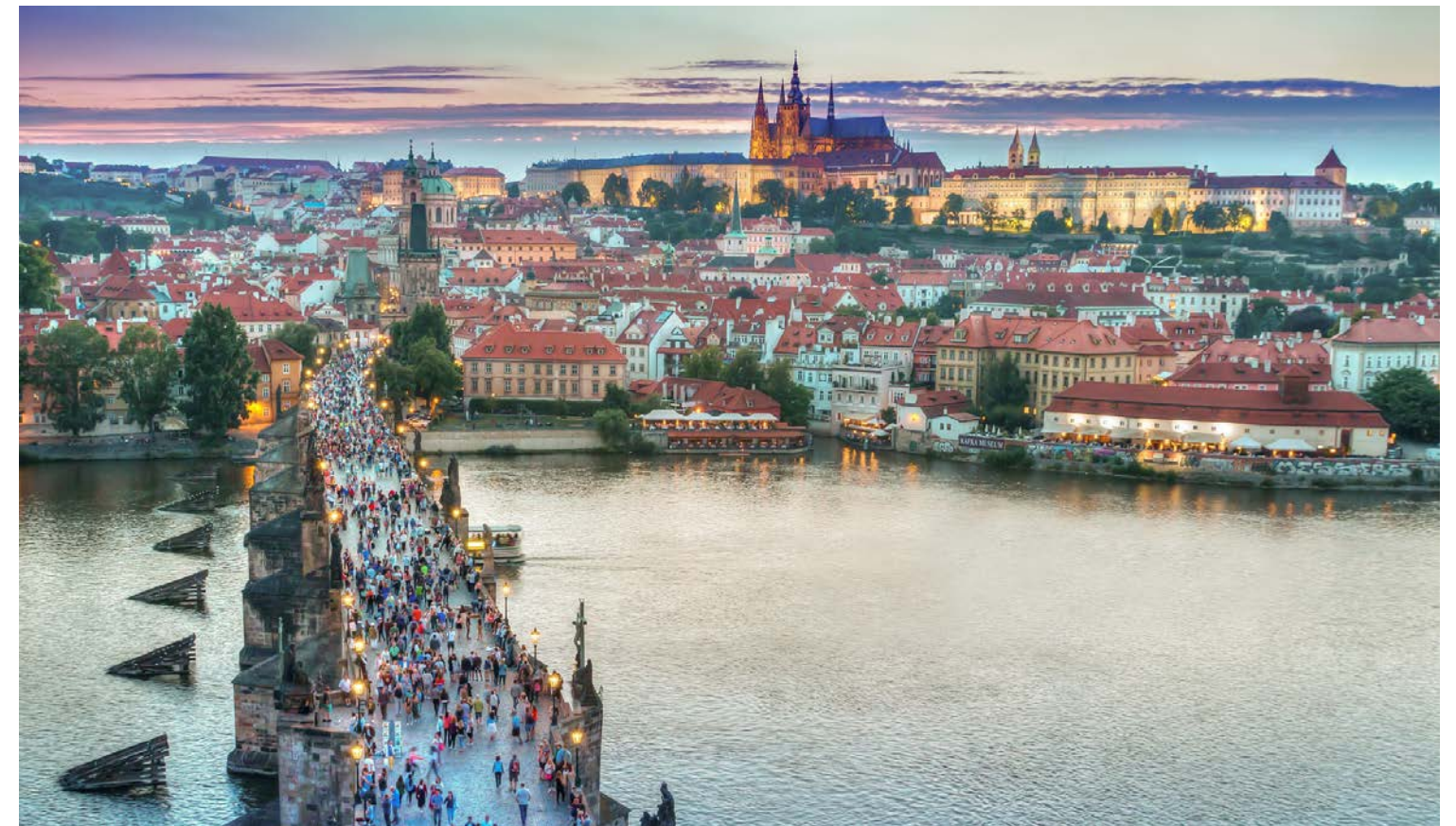
15:00

reSITE was started in 2011 because we wanted to listen closer and inspire.



KEY FACTS

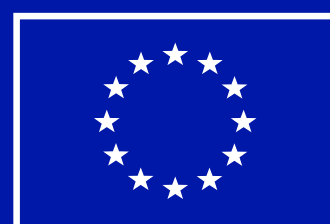
- Founded in 2012 in Prague
- End-to-end events and experience design organization
- 100+ partners and contributors in Europe, South America, North America and the Middle East
- EU supported
- 150 events
- 500 experts in design, art, architecture and urban development spoke at our events
- 500,000+ attended reSITE actions
- 18 Full-time employees, 50 seasonal event staff, interns & volunteers





Shared Cities: Creative Momentum (SCCM) is on a mission to improve the quality of life in European cities. By exploring aspects of sharing and urban design we are creating new ways of living in our cities. Together.

sharedcities.eu
[#SharedCities](https://twitter.com/SharedCities)
[#SCCM2020](https://twitter.com/SCCM2020)



Co-funded by the
Creative Europe Programme
of the European Union



WHO COMES TO reSITE?

INSPIRATION FOR CITY MAKERS



Mayors



Ministers



Developers



Architects



City Councilors



Economists



Entrepreneurs



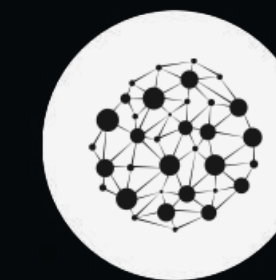
Social Innovators



NGOs



Citizens



Ecologists



Anthropologists



Engineers



Planners



Architects



City Makers

“One of the most important
conversations of its kind.”

The Atlantic **CITYLAB**

“reSITE creates provocative
conversations around design and
architecture for everyone”

**de
zeen**



reSITE

reSITE
reSITE
reSITE

“reSITE starts an essential conversation most cities don’t normally have...”

The New York Times

Why create an experience if it isn't the best? We understand what the market is missing, and we fill the need of our guests to find it.

Our guests leave every reSITE experience wanting to be ambassadors for our brand, and ambassadors for the ideas presented, and ambassadors for change.

This is what we do well. WE INSPIRE.



“People with good ideas have no capital.
People with capital often need good
ideas. We pair them.” - reSITE 2016





reSITE
of
SITE

MEDIA IMPACT

Good experience and event content creates more digital and print content. We can multiply the number of eyes on stories and advertisements.



The screenshot shows the E15.cz website. At the top, there are two news snippets: "V Poličce začali vyrábět „české kalašnikovy“" and "Nejbohatší Češi a Slováci: projděte si unikátní žebříček E15". Below the navigation menu, there are tags for "Kryptoměny", "Ceny bytů", and "Žebříček miliardářů". The main article title is "Někdejší „noční starosta“ Amsterdamu přijede do Prahy, vystoupí na konferenci reSITE". Below the title is a large image of a canal in Amsterdam at night with illuminated bridges. At the bottom, there are social media sharing icons and a "7 fotografií" label.



The screenshot shows a video player on the designboom website. The video features Elizabeth Diller speaking. The video title is "elizabeth diller discusses architecture, art, and sound at RESONATE lisbon". Below the video, there are social media sharing icons for Facebook (98), Twitter (62), Pinterest (28), and Google+ (28). A "CALL" button is visible in the bottom right corner.



Looks good now, but what about in a few decades? The main hall of the new Arnhem Station in the Netherlands. // ©Hufton+Crow

Planning the Transit Hubs of the Future

FEARGUS O'SULLIVAN JUL 10, 2017

**How do you future-proof railway stations, metro hubs, and bus terminals?
Urban planner Caroline Bos has a few pointers.**



Featured
Hangzhou Gudun Road Primary School / GTA



Editor's Choice
Sharing the City: 5 Takes on How We Should Create and Use Public Space

CHOOSE WISELY

Sharing the City: 5 Takes on How We Should Create and Use Public Space

By Martin Barry with the contribution of Radka Odravskova

Save this article

Like 1.2K Tweet Pin



On December 1st 2017, reSITE invited a handful of intellectuals to Berlin for the My City, Your City salon held in partnership with Airbnb, spending a day and night with them brainstorming about public space, sharing, and inclusiveness. To close the event, we served them a cocktail of simple questions that were not always easy to answer.

In the following text, artist [Charlie Rothwell](#), the architect and founding partner of [Topotek](#) | [Marin Bela-Cano](#), the curator and writer [Lukas Fejilala](#), the curator and architect [Anna Scheuermann](#), and the professor [Jan Kuofo](#), share their various opinions on issues ranging from how best to create public space to their thoughts on the very principle of sharing.



If you had to write a manifesto for a good public space of the 21st century, what would be the most obvious thing that would have to be included in this manifesto?

[Marin Bela-Cano](#): I do not believe in manifestos. So I would write public spaces do not need a manifesto. This is the first thing I would write.



Dara Huang je vizionářka. Když začne mluvit o budoucnosti architektury, máte pocit, že se vám před očima odvíjí sci-fi film. „Do pěti let se nám nad hlavami budou prohánět drony doručující všechny možné věci osobní potřeby. S nárůstem nových technologií bude naše bydlení mnohem důmyslnější, lidé také budou čím dál častěji využívat sdílené domy. A to je teprve začátek!“ vypráví nadšeně architektka, podle které se v současnosti výrazně proměňuje i interiérový design. „Zatímco dříve se kladl důraz spíše na neutrální interiéry, aby byl obytný prostor akceptovatelný jakýmkoli kupujícím, dnes se mnohem víc dbá na osobitost. Ať už jde o trendy, styl nebo barvy. Vždy je ale cílem vytvořit prostor, ve kterém se budete cítit důvěrně,“ vysvětluje architektka.

Bydlení 3. tisíciletí
Architektka nejlépe poznáte podle realizace. Velkorysý mezonet v londýnském penthousu s ruko-

**DARA HUANG
V PRAZE**

Britská architektonická vizionářka bude jedním z hlavních řečníků reSITE 2018 Accommodate. Globální konference se odehraje v Praze a představí inspirativní realizace i inovativní strategie pro plánování měst. Na summitu vystoupí přednostně ženy, pořadatelé si totiž vzali za cíl zvýšit počet dam ve vedoucích pozicích v designu, architektuře i správě měst. A ženy dostanou i 70% slevu ze vstupného! KDE: 14. a 15. června, pražské Fórum Karlín, www.resite.org

“It was a provocative and bold combination, much like Manifesto’s mission: to push for the innovative use of Prague’s cityscape while stimulating the senses.”

The New York Times



CITIES ARE FAILING US.

CONVENTIONAL PLANNING AND
DEVELOPMENT
IS FAILING US.

WHY?

FOR WHOM?

WITH WHAT
IMPACT?



WHY
THIS WAY?





TO INSPIRE

TO PROVOKE





TO DISRUPT

FORUM
KARLÍN

TO HAVE AN
IMPACT





TO MAKE A
CHANGE

A photograph of a woman and two children playing in a water fountain. The woman is in the center, wearing a teal shirt and dark shorts, looking down at a young child in a blue and white striped shirt and floral skirt. Another child is partially visible behind the woman. The water is spraying upwards, creating a misty atmosphere. The background is a blurred green lawn and a wooden fence.

TO MAKE CITIES A
BETTER PLACE FOR
OUR CHILDREN AND
THEIR KIDS

BE VISIONARY



BE BOLD



BE CRAZY



Finally, let's stop calling
it a "smart city" and
simply call it
urban planning.



Get in touch.

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www.manifesto.city