



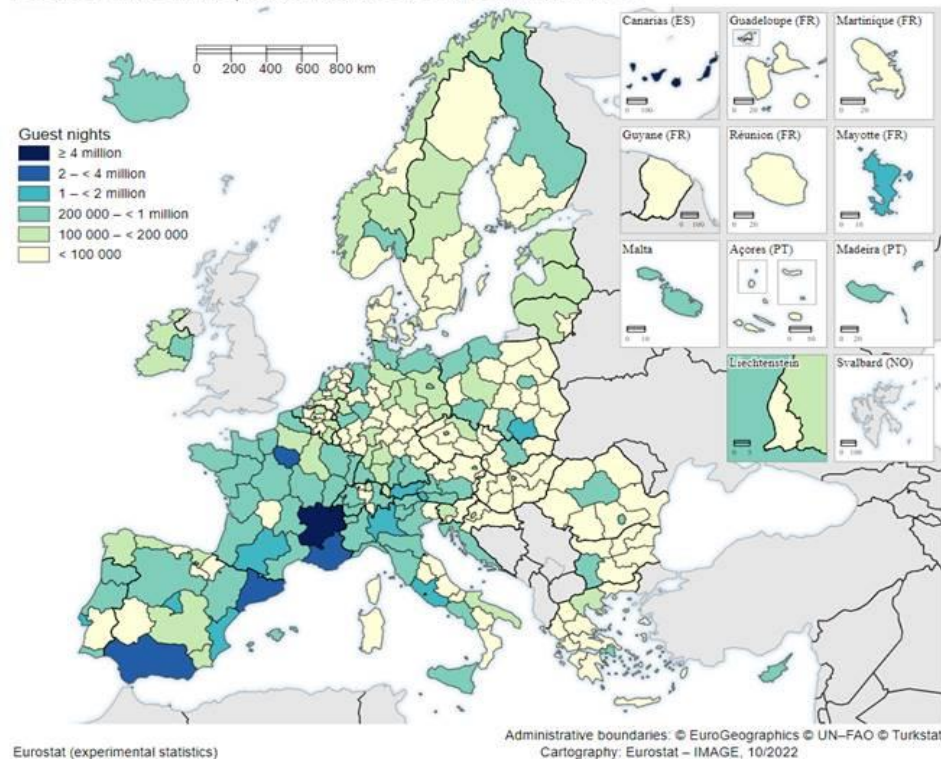
Data collection and sharing for short-term accommodation rentals

Proposal for a Regulation

European Tourism Forum - 15 November 2022

Context

Guest nights spent at short-stay accommodation
Booked via online platforms, NUTS 2, Jan-Mar 2022



- STRs offered via online platforms are on the rise across the EU ($\frac{1}{4}$ of all tourist accommodation)
- STRs bring benefits (in particular for SMEs) but also challenges
- Public authorities increasingly require data from hosts and online platforms, but initiatives are fragmented, can be burdensome and are often ineffective

Aim and scope

An EU-wide framework to promote:

- A user-friendly and effective registration by hosts
- Effective data-sharing by online platforms

Aim: enhancing transparency & secure a sustainable development of STRs, as part of the tourism ecosystem's twin transition

National authorities remain responsible for regulating the provision of STRs, in compliance with EU law (requirements relating to health & safety, urban planning, taxation, security...)

Key elements



Harmonised approach to registration schemes & registration numbers



Online platforms facilitate **display of registration numbers** and carry out random checks



Online platforms **share activity data** with one single digital entry point per Member State



Information, monitoring and enforcement co-operation to ensure effective implementation



Registration schemes

- Public authorities must maintain a registration scheme for hosts, at national, regional or local level, if they want to obtain data from platforms
- Existing schemes can be maintained, but must:
 - Include minimum information requirements for hosts (additional information and evidence can be asked if necessary & proportionate)
 - Be available on-line, accessible via a central website, and allow for the re-use of information & documents
 - Lead to automatic grant of a unique registration number (public authorities can only carry out ex-post checks)



Compliance with registration schemes

Online platforms must:

- Design their websites in such a way that hosts **display registration numbers**, where they self-declare to be obliged to register
- Carry out **random checks** to verify self-declarations of hosts and the validity of registration numbers

Public authorities must:

- Make relevant information available via one national website, to facilitate the random checks by platforms
- Have the power to **suspend registration numbers** when the information provided by the host is incorrect or incomplete & order platforms to remove **illegal listings**



Data sharing

Streamline data sharing between online platforms and public authorities:

- platforms must share a **closed list of activity data** for hosts for areas where registration obligations exist (number of nights rented, number of guests hosted, registration number and URL of the listing)
- On a **monthly basis and via automated means** (exception: quarterly and manually for small and micro platforms reaching a certain threshold)
- Via **national single digital entry points**, tasked to share data with competent authorities, for purposes of policy design & implementation

Allow the reuse of data, in aggregate form:

- data generated will, in aggregate form, contribute to tourism statistics produced by **Eurostat** and feed into the upcoming **European data space for tourism**



Information, monitoring and enforcement

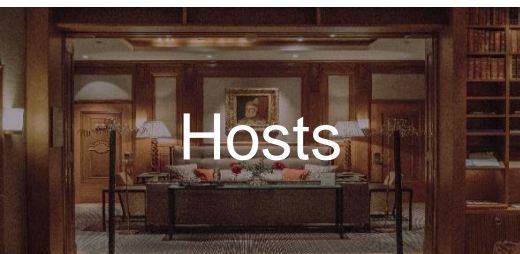
- Member States must maintain an up-to-date **national website** with detailed information about STR requirements and a list of registration schemes
- Member States must **monitor the implementation** of the Regulation and report to the Commission every two years
- **Enforcement:** for ‘compliance by design’ obligations via the mechanisms of the DSA; for other obligations existing national enforcement rules will apply, but Member States must set penalties for non-complying platforms

Expected impacts



Public authorities

Quality data on STRs to make sound policies and implement rules



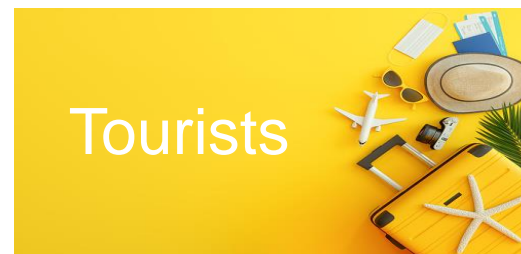
Hosts

Easy-to-use procedures and transparent rules to carry out their activities



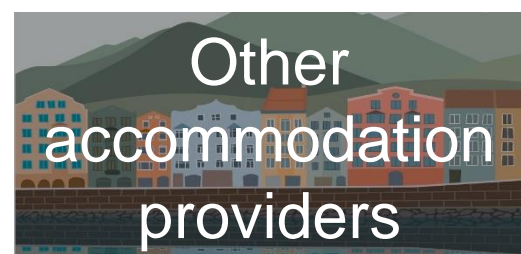
Online platforms
incl. SMEs

Harmonised and proportionate design and data sharing obligations



Tourists

More safety & legal listings



Other
accommodation
providers

Level playing field



Other market
players

More predictability
& capacity to
anticipate

Thank you

The proposal is available on **Have Your Say:** [Tourist services – short-term rental initiative \(europa.eu\)](#)

Feedback period

- 08 November 2022 - 06 January 2023 (midnight Brussels time)

Note: period extended until all EU languages are available (check Have Your Say for the exact date!)